

## The Telephones

The Posener store can be reached by telephone—Bell 3365; Auto, 1335. The Posener Beauty Parlor can be reached by Bell telephone 1332.



## Our Great Sale Is Creating a Furor of Buying Enthusiasm

Our first sale in the new store, which has now been in progress a week, is proving to be the biggest success of any sale ever held in El Paso. The reason is easily understood when you visit the store. Not only is everything offered of the highest type and the latest style but the price in every case is phenomenally low.

Some of the principal items are

### Pattern Hats 1-2 Price

In the first place, our stock of pattern hats, imported especially for our opening, was the finest ever brought West. In the second place, we being direct importers were able to secure these hats at considerably lower prices than other milliners could have purchased them. In the third place, the original retail prices at which we marked these hats were just about what the average milliner would have to pay. Now, those original low prices are cut just in half. While many hats have been sold, there yet remains a collection to select from that will delight every woman who appreciates beautiful millinery.

### Handsoms Furs At Moderate Prices

We have set a new standard for furs. Not only have we raised the standard of quality but we have lowered the price level. We are now showing the handsomest furs to be seen in El Paso, but, because we bought such an enormous quantity, we are able to offer lower prices than any local firm. In addition to the made up sets, we carry a full line of pelts and can make fur millinery to match any piece you may have.

### Phenomenally Low Prices on Plumage

We note today two of the biggest values in handsome Willow Plumage that have ever been offered anywhere. Full Yard Long Willow Plumage, which you would consider a bargain at \$50; our sale price **\$29.85**. 22-inch Willow Plumage, 20 inches wide, these are \$20.00 plumage; our sale price **\$9.95**. 30c RIBBON 15c. Extra Heavy Taffeta Ribbon, 51-2 inches wide, comes in every color, including black and white, a nice ribbon for hair bows, regular price 30c yard; our special price **15c**. \$1.50 RIBBON 75c. Beautiful Satin Messaline Ribbon, 8 inches wide, offered in beautiful shades; this is a ribbon that sells in a regular way for \$1.50 per yard; our special price **75c**.

### THE BEAUTY PARLOR

The Beauty Parlor service, in all of the various branches, is proving entirely satisfactory to our patrons. Every modern device and equipment has been installed in this Department, while the most careful attention is paid to sanitary features. The Beauty Parlor service embraces

Facial Massage—Prismatic Ray Electrical English Vapor Vibratory Hand Massage

Manicuring Hairdressing Hair Dyeing Bleaching Scalp Treatment Electrolysis

# Posener's

## RETURNING EL PASOANS.

Mr. and Mrs. W. W. Turney returned Tuesday morning from a visit of several weeks in Chicago.

Dr. and Mrs. W. L. Brown arrived home Monday from a fortnight's stay in Phoenix, Ariz.

Mrs. J. L. Dwyer returned the last of the week from a visit of several weeks in San Antonio.

Mrs. A. M. Loomis, Mrs. Marie Loomis and Mrs. W. B. Latta are expected to arrive home Sunday from a lengthy stay in New York.

After a two months' sojourn in Elgin, Ill., Mrs. J. J. Mundy has returned home.

Dr. and Mrs. L. G. Witherspoon have returned from their wedding trip and will be at home to friends after December 15 at their new home, 514 West Rio Grande.

## EL PASOANS AWAY.

Mrs. W. H. Seamon and daughter, Isabel, will leave Sunday afternoon for Long Beach, Cal., and will be away indefinitely.

J. W. Carter leaves next week on an extensive trip through Mexico.

Capt. H. E. Van Surdam, of the Military Institute, will leave Thursday for a month's outing.

Mrs. W. M. Johnson is enjoying a delightful visit in New Orleans, Dallas and Houston.

Store closed tomorrow and Friday. Snyder Jewelry Co.

## CONCENTRATES FROM TULAROSA RECEIVED

Concentrates in one carload lot were received in El Paso Tuesday for the El Paso smelter from the Tularosa Copper company which is operating at Bent, N. M. This is the first shipment and others are expected to follow each day.

Store closed tomorrow and Friday. Snyder Jewelry Co.

## DAILY RECORD.

## Deaths Filed.

Military Heights, Grand avenue, between Florida avenue and Division street, and Mountain avenue, between Florida avenue and Division street—F. B. and W. G. Hadlock to City National bank, lots 13 and 14, block 14, and lots 19 and 20, block 15; consideration, \$10; dated Nov. 29, 1910.

El Paso county—El Paso Townsite company to Horace M. Adams, 19.28 acre tract in survey No. 125, Socorro grant; consideration, \$482.20; dated Nov. 28, 1910.

Highland Park, Lebanon street, between Kentucky and Alabama avenues, and Copper street, between Louisiana and Alabama avenues—Emil and Lillie Brown to J. H. and Lulu Coud, lot 21 and west one-half of lot 20, block 87, and lots 24, 25 and 26, block 66; consideration, \$2000; dated Oct. 10, 1910.

East El Paso—Pera street, between Pedras and Ray streets—George and Bella McQueen to Gaspar Cue, lots 17 and 18, block 1; consideration, \$10; dated Nov. 28, 1910.

El Paso county—Fanny R. Kane to D. M. Payne and A. M. Heinemann, 2 1/4 acre tract one mile west from plaza on acequia Madre; consideration, \$225; dated Feb. 8, 1910.

El Paso county—David M. and Findley B. Payne to A. M. Heinemann, 40.4 acre tract in Yalata, also 2 1/4 acre tract one mile west from plaza on acequia Madre; consideration, \$2550; dated Nov. 28, 1910.

Store closed tomorrow and Friday. Snyder Jewelry Co.

## THE WEATHER.

## Forecast.

For El Paso and vicinity—Tonight fair and colder; Thursday fair.

For New Mexico—Tonight and Thursday fair.

For West Texas—Tonight fair, colder, freezing; temperature will be 14 to 22 degrees in north portion; Thursday fair, not so cold in north portion.

Local Office U. S. Weather Bureau. El Paso, Texas, Nov. 30.—El Paso readings:

	Today	Yesterday
Barometer (sea level).....	30.12	30.12
Dry thermometer.....	57	61
Wet thermometer.....	27	61
Dew point.....	13	15
Relative humidity.....	28	14
Direction of wind.....	E. NW.	
Velocity of wind.....	2	7
State of weather.....	Clear	Clear
Rainfall last 24 hours.....	0	
Highest temp. last 24 hours.....	67	
Lowest temp. last 12 hours.....	34	

Watch—Snyder Jewelry Co.

## SUPPOSEDLY DEAD MAN SITS UP IN COFFIN.

R. Ocampo Amazes Friends by Coming to Life in a Mexican Town.

Zacualpan, Mex., Nov. 30.—Supposedly dead, with all arrangements made for his burial, even to the extent of placing the body in a handsome black coffin, Regino Ocampo, a well known citizen of this place, surprised his friends by suddenly sitting up in the long box and whispering hoarsely, "Where am I?"

Ocampo was injured in an accident in the Segura mine, and a physician pronounced the man dead, but he appears to have been merely in a state of coma.

Regino Ocampo is a brother of Melicio Ocampo, the former owner of the Cucuara mine, which was sold to the present owners for \$50,000.

Saturday—Snyder Jewelry Co.

## EAST EL PASO LODGE HAS CHANGED MEETING NIGHTS.

The East El Paso lodge, Independent Order of Odd Fellows met Tuesday evening and decided to change the meeting nights from Tuesday to Thursday evening. After the meeting, at which officers were nominated, a banquet was served, the members of the suburban lodge present.

In damp, chilly weather there is always a large demand for Ballard's Snow Liniment because many people who know by experience its great relieving power in rheumatic aches and pains, prepare to apply it at the first twinge. Price, 25c, 50c and \$1.00 per bottle. Sold by Scott White & Co., 204 Mills, and Depot Pharmacy.

# New Bargain Basement Opening Sale

## AT THE BOSTON STORE

Our ever increasing business, our unusually heavy stocks, with fresh lots arriving daily compels us to make room for the display and sale of merchandise of the medium and cheaper grades. We strongly recommend our customers to attend this sale—join the army of bargain hunters. The occasion is one of the most noteworthy of notable sales—For this opening Bargain Basement Sale we have prepared values that we emphatically assert can not be equalled in El Paso. These values challenge comparison and will do much to maintain our well established leadership as the "Home of Lower Prices." And not only have we planned for you a great variety but you will find in many instances that prices are less here than elsewhere. Our new Bargain Basement has been given to the sale of Dry Goods, Women's Ready to Wear, Upholstery, Blankets, Trunks, Suit Cases, Bags, Dolls, Toys, etc., etc. It is sanitary, complete and perfect in every respect. Saturday we shall make known to El Pasoans some vital truths—Plain, practical proof, in this matchless sale of why our new Bargain Basement holds supreme leadership; a sale unlimited in scope that will make our new Bargain Basement the center shopping place for every woman in El Paso. Sale starts Saturday morning at 8 o'clock. See Friday evening's Herald for further particulars.

## HOME OF LOW PRICES

ABSOLUTELY FREE A handsome premium with every purchase of \$3.00 or more.

**Boston Store**  
J. STOLAROFF  
316 & 18 E. OVERLAND ST.

With every purchase of \$3.00 or more you get a handsome premium absolutely free.

## "THE CITY" A GREAT PLAY FULL OF "TRUTH"

Clyde Fitch's Last Play Shows How "Fate" Can Overcome Ambition.

(By Otheman Stevens.)

Dramatic Critic Los Angeles Examiner.

There are only two classes of people to whom I would recommend seeing "The City," Clyde Fitch's last play, El Paso saw it last night.

One is the very, very good, and the other the very, very bad.

Of course that classification makes all of you safe.

It always does the very, very good people a deal of benefit to be shocked; they will come away and say that the play is "simply horrible, my dear; you must see it."

And the very, very, very bad—they will see "Truth" in a shocking state of nudity, that awful, unashamed creature, "The Naked Truth." And they will find that they are not so bad after all; that their own sins are not so bad as those of the play, and that they could be worse, and mayhap will be better.

Frankly, it is the most horrible play I have ever seen, and just as frankly it is the most powerful picture of that part of life which we usually, with success, try to conceal even from our own selves.

The second act in comparison with that famous appalling third act of "Ghosts," makes the latter seem like a kindergarten comedy of the pathology of damnation.

Fitch "swiped" ideas.

Mr. Fitch frankly "swiped" ideas whenever he found himself the object of the bad luck of having some writer before him appropriate some idea he needed. It is therefore no discredit to his brilliant memory to say that "The Pillars of Society" was plagiarized from a play he would have written if he had antedated that drama by Ibsen, for there is much of it in "The City."

"If he did steal a few of the 'pillars' I am glad of it, for by rendering Ibsen's temple he has proved himself a Samson of dramatics."

There is no use in boring you with the story, for it has been written about more than any modern play, and it would be an impertinence to assume that you do not know it.

It is all as inexorable as "Thy sin shall find thee out," and pictures the utter futility of trying to buy off retribution.

A father finds the wages of sin is death, and trying to make a commercial case to cover his youthful folly; the son has to pay the debt to divine justice—pay it in full with the most terrific compound interest ever.

It is not the seventh commandment that concerns the play, but that other which visits the sins of the father upon the children even of the third and fourth generations.

The Frightful Plot.

Frightful? Why you feel an eternal groan because your great-grandfather did not leave you a moral balance sheet of his life so you could sidestep what may be coming to you.

Superficially, the play is a study of country and city life and the stress of moral obliquity found in each. You may condemn Mr. Fitch for finding it necessary in this to picture an illegitimate son, a degraded slave of morphia as marrying his half sister and wrecking the career of the half brother who had done his best to build up the miscreant's life. You may also, perhaps, with good judgment, abhor the fact of that same degenerate purling with sickening fidelity the physical collapse of the neurotic; there is no clinic where the tubercles on his spinal cord are displayed, but you know they are there and the knowledge makes you feel sick.

But the play strikes clearly on the crystal ball of Hope, and from out of the depths of infamy a man's soul rises clean, and fit for a Man.

Acting: Very Good.

The acting is very good; that of Norman Hackett, as the son who has to pay, though perhaps a bit over-careful, is compelling and uplifting.

"Hamrock," the illegitimate son and drug fiend, is so superbly done by Geoffrey C. Stein as to make it a picture of horror that I fear will always remain in my memory. A delightful character bit is the father by M. H. Harriman and the mother by Josephine F. Shepherd is no less interesting. Arthur Hall makes of "Bert Vorhees"

a realistic bit, and the "Cicely Rand," the sister who is killed before she learns her frightful status, is admirably done by Miss Susanne Willis.

The other characters are generally capably filled. The lines are of that brilliant acidulous quality with which Mr. Fitch produces his etchings of existence, and the construction, technically speaking, is faultless.

Whether the play has a right to existence, I shall not argue; I can tell you, however, that looking at it from a non-ethical standpoint, it is so horrible as to be majestically beautiful.

Store closed tomorrow and Friday. Snyder Jewelry Co.

### TO HOLD PRAYER ON MOUNTAIN TOP

Special Bulgian Meeting For Working Men Is Being Arranged.

A prayer meeting on the mount will be held by a band of enthusiastic young men Thursday morning. The prayer meeting will be held on the topmost peak of old Mount Franklin, thousands of feet above the city on the jagged side of the weather beaten pile. The prayer service will be one of 40 that are to be held in different parts of the city Thursday morning by the union congregations who have been holding the tabernacle revival.

A special meeting is being arranged by Dr. Bulgian for the working men of the city and a special date will be announced for a union labor service at the tabernacle. A number of requests have been received for evangelist to repeat his sermon, "The Man of Galilee," which was given Sunday. The date for this sermon will probably be next Sunday evening.

Store closed tomorrow and Friday. Snyder Jewelry Co.

### WANTS TO MAKE LAKES TO CONSERVE WATER SUPPLY.

Fort Worth, Tex., Nov. 30.—Fire chief Bideker, of this city, announced today that he will urge the coming legislature to enact a measure providing for the appointment by the governor of a state water commission, whose duty will be to investigate sites for large lakes or reservoirs over the state, and thus supply many towns that continually face water famines in time of drought.

Fifty to a hundred million dollars will be necessary to carry out this large project.

Saturday—Snyder Jewelry Co. Watch—Snyder Jewelry Co.

### ALL PRICES IN CHINA ARE ADVANCING FAST.

Mexico City, Mex., Nov. 30.—"Things are changing in China, and these same changes are making living very high in China, 20 times higher than it was a few years ago," said the newly arrived charge d'affaires, Mr. Shang, to a newspaper man.

Saturday—Snyder Jewelry Co. Watch—Snyder Jewelry Co.

### Radiant Hair

Any Woman Can Have it by Using Parisian Sage

Madam! If your hair isn't just what you would like it to be why don't you use Parisian Sage?

If it does not put life and luster into the hair and cause it to grow abundantly, you can have your money back from Kelly & Pollard.

"Two years ago I lost all my hair and thought I would try Parisian Sage. Before I had finished using the first bottle my hair had stopped falling and my head was covered with new hair; also removed all dandruff, and today I have a lovely head of hair."

I think Parisian Sage the best hair restorer and dandruff cure in the world today. It also makes the hair clean, fluffy, and silky!—Miss Mary E. Dickson, 287 South Ave., Bridgeport, N. J., 1910.

For men, women and children, there is no hair preparation that equals Parisian Sage; it never disappoints; it does just what the American makers advertise it to do. It banishes dandruff, kills the dandruff germ, stops falling hair or scalp itch, or money back. Sold by Kelly & Pollard and druggists everywhere. Large bottle 50 cents.

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### 33 1-3 OFF ON SHIRTS

## Our Loss Is Your Gain

We Have For Thursday, Friday and Saturday



A Shirt and Neckwear Sale that will make them move. This is your one best chance to get the best merchandise for the least Money.

### 33 1-3 OFF ON SHIRTS

75c and 50c Neckties \$1.00 for 25c, 5 for . . . . . 1



Geo. A. Mansfield & Co. MEN'S FURNISHERS HATTERS & TAILORS

206 MESA



## Hot Cake Flour

Differs from all other Pancake Mixtures. Because it is made from the HIGHEST GRADE FANCY PATENT WHEAT FLOUR only, with which is blended PURE CREAM OF TARTAR, SUGAR AND SALT, together with MILK by a process of our own.

These ingredients are not cheap, therefore Redi-Mixt Flour is not a cheap mixture. But it is GOOD, PURE AND WHOLESOME, the blend is RIGHT, and it is always uniform and reliable.

It will not only make a delicious Hot Cake and Waffle, but delightful BISCUITS and MUFFINS. You can see why this is a useful thing to have in the house, especially as all you have to do is to Just add water and Bake. ASK ALL GROCERS BUT ONE.

### A Safe Business Investment

## Herald Ads Pay